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RJ King & Associates selected for leasing assignment

Tampa, Fla.-based healthcare real estate services firm chosen by national investment company Seavest Inc. to lease its portfolio of medical properties on Florida Hospital campuses

CENTRAL FLORIDA, Oct. 7, 2010 – Seavest Inc., a private investment management firm based in White Plains, N.Y., has selected RJ King & Associates Healthcare Real Estate Advisors to lease its portfolio of Central Florida medical office buildings (MOBs), all located on Florida Hospital campuses.

“RJ King & Associates has specialized in providing services to healthcare real estate owners and tenants since 1992,” notes Douglas Ray, President and Chief Operating Officer of Seavest. “The firm’s exceptional level of healthcare real estate expertise ensures that it will generate leases that satisfy the unique requirements of both Seavest and our tenants.”

“Healthcare real estate is a unique asset type, and the physician tenants of medical office buildings have particular complex needs” explains Robert J. King, President of the firm. “From interacting with large hospital systems to understanding the specific needs of various practices, success in this sector requires a blend of extensive healthcare industry knowledge and proven commercial real estate expertise.”

“RJ King & Associates isn’t just a real estate broker,” Mr. Ray of Seavest adds, “it is also a strategic healthcare real estate advisor. That ability enables the firm to assist the landlord in achieving its leasing objectives while ensuring that physician-tenants make real estate decisions that will position their practices for long-term financial success.”

“It is gratifying to be chosen for this assignment by a major national healthcare real estate firm like Seavest,” Mr. King says, “and we would welcome the opportunity to serve other national clients who recognize and value our specialized expertise in the medical real estate sector.”

RJ King & Associates represents Seavest in the leasing of these four Central Florida MOBs:

■ **East Orlando Medical Surgical Plaza** is a three-story, 59,970 square foot MOB at 258 Chickasaw Trail, on the campus of **Florida Hospital East Orlando**. The facility, which opened last year, is anchored by a 15,400 square foot ambulatory surgery center on the first floor, and features covered patient drop-off and pick-up areas.

■ **Florida Hospital Medical Pavilion** is a two-story, 40,517 square foot building at 4240 Sun ‘N Lake Blvd., adjacent to **Florida Hospital Sebring**. The MOB’s tenants include Florida Hospital Heartland Women’s Wellness Center and the Surgical Center at Sun ‘N Lake, a 14,600 square foot facility. It opened in 2008.

■ **Florida Hospital Kissimmee Medical Center** is a three-story, 80,901 square foot MOB at 2450 N. Orange Blossom Trail in Kissimmee, adjacent to the new **Florida Hospital Kissimmee**. Major tenants in the building, which opened last year, include an ambulatory surgery center and outpatient imaging center, as well as orthopedic and OB/GYN groups. The building features a two-story atrium at the main entrance, two covered



Robert J. “Bob” King
Please click on the image to be linked to a high-resolution version.

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walkways to the hospital and surface parking. There are future plans to build a new patient tower that emulates the design of the new MOB.

■ **Celebration Health Medical Plaza**, a four-story, 92,800 square foot facility at 410 Celebration Place, on the campus of **Florida Hospital Celebration**. The MOB – which last year won the regional “The Office Building of the Year” (TOBY) Award from the Building Owners and Managers Association (BOMA) – is leased by the hospital and a range of physician practices. It opened in 2006.

Space remains available for lease in all four facilities. Physicians and medical service providers are encouraged to contact Bob King or Darren Wagner of RJ King & Associates at 407-310-5050 or rjking@rjkingassociates.com for information on leasing opportunities.

About RJ King & Associates Healthcare Real Estate Advisors

RJ King & Associates Healthcare Real Estate Advisors, with offices in Tampa, FL and Orlando, FL, provides healthcare real estate brokerage, leasing and management services to its public and private medical real estate owners and developers and medical service providers in central and west Florida. Since 1992, the company has made its primary focus and specialization the provision of the highest degree of professional real estate services to the medical industry. For more information, please visit www.rjkingassociates.com or call Robert J. King (813)-874-1515.

About Seavest Inc.

Established in 1981, Seavest Inc. is a real estate investment management firm focused primarily on funding the development of, acquiring and asset managing healthcare real estate assets. A pioneer in this sector, Seavest made its first healthcare real estate investments in the mid-1980s. Today, the firm controls a significant portfolio of medical office space and manages three healthcare real estate investment funds. For more information, please visit www.SeavestInc.com or call (914) 683-8474.

- 30 -